



BOOM
MEDIA MARKETING AGENCY

ABOUT US

Boom Media is a creative digital agency specializing in content, branding, production, and smart marketing solutions. We help brands grow and connect through strategic storytelling and high-quality digital experiences. With a strong presence in Jordan and the GCC, we deliver impactful work that resonates, performs, and builds lasting brand value.



OUR MISSION

Our mission at Boom Media is to empower brands to grow and influence through innovative marketing solutions powered by creativity and data. We believe that every brand has a unique story worth telling, and our mission is to craft it in a way that captures attention, builds trust, and cultivates genuine loyalty among audiences.

We are committed to designing customized marketing strategies for each client, based on careful market analysis and a deep understanding of their needs, ensuring tangible and sustainable results. Our goal is to be a lasting partner that guides brands toward success, confidently moving forward in a constantly changing market.

OUR VISION

To become the region's leading digital marketing agency, known for its ability to combine artistic creativity with strategic precision, and to be the first choice for every company seeking excellence and innovation. We aspire to make a real impact in the market by offering marketing solutions that go beyond traditional advertising, transforming them into interactive experiences that inspire audiences and leave a lasting impression.



OUR SERVICES

Social Media Management

01 We manage and grow brands across all social platforms through strategic planning, content scheduling, community engagement and performance tracking ensuring a consistent, impactful digital presence.

Website Development

02 We design and develop modern, responsive, and high-performance websites tailored to your brand's needs, focusing on user experience, functionality, and seamless navigation.

Company Profile Creation

03 We craft professional, visually compelling company profiles that tell your brand story, highlight your strengths, and present your business in a credible and polished way.

Production & Photography

04 We produce high-quality photo and video content that captures your brand's essence with cinematic visuals, creative direction, and a meticulous production process.

Mobile App Development

05 We build and develop custom mobile applications that combine smart functionality, intuitive UX, and scalable architecture to support your business growth.

Branding Identity

06 We create complete visual identities that reflect your brand's personality from logos and color palettes to full brand guidelines ensuring consistency and recognition.

Content Marketing

07 We develop strategic, value-driven content that attracts audiences, strengthens brand presence, and converts engagement into long-term loyalty.

Content Creation & Production

08 We generate compelling written, visual, and motion content tailored to your brand, designed to engage, inspire, and deliver a cohesive message across platforms.

Advertising Campaigns

09 We plan and execute targeted advertising campaigns across digital channels, focusing on reach, performance, and measurable results to maximize ROI.

WHY CHOOSE US?

At Boom Media, we don't just deliver services — we deliver results. Here's why brands trust us as their strategic marketing partner:

01 Proven Track Record

A portfolio of successful projects across various industries in Jordan and the GCC.

02 Creative & Strategic Approach

We combine innovative ideas with data-driven strategies to achieve maximum impact.

03 Expert Team

A skilled and passionate team with diverse expertise in digital marketing, design, and content creation.

04 Cutting-Edge Tools

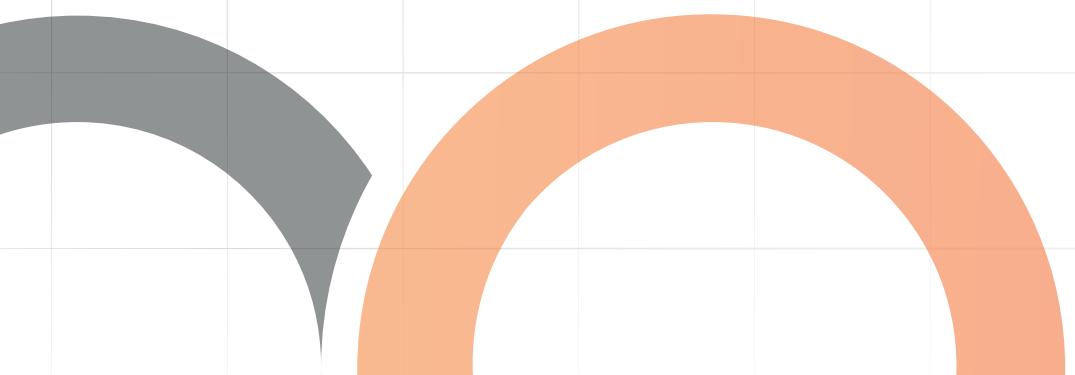
We use the latest technologies and marketing tools to stay ahead of trends.

05 Transparent Communication

Clear, honest updates and detailed reports at every stage of the project.

06 Client-Centered Philosophy

Your success is our success — we treat your goals as our own.



OUR TEAM

At Boom Media, we believe that the true strength of any marketing agency lies in its people. Our team is made up of experts from various fields, blending creativity, technical expertise, and strategic vision.

From ad campaign managers to content creators, designers, videographer and developers, we work as one unified force dedicated to our clients' success.

Each member brings genuine passion and professional skills to help brands grow and thrive.



OUR CLIENTS

At Boom Media, we are proud to be the trusted marketing partner for a wide range of brands and companies across Jordan and the GCC. Our clients come from diverse industries, reflecting our ability to understand different market needs and deliver tailored solutions that generate real results.

Industries we have served include:

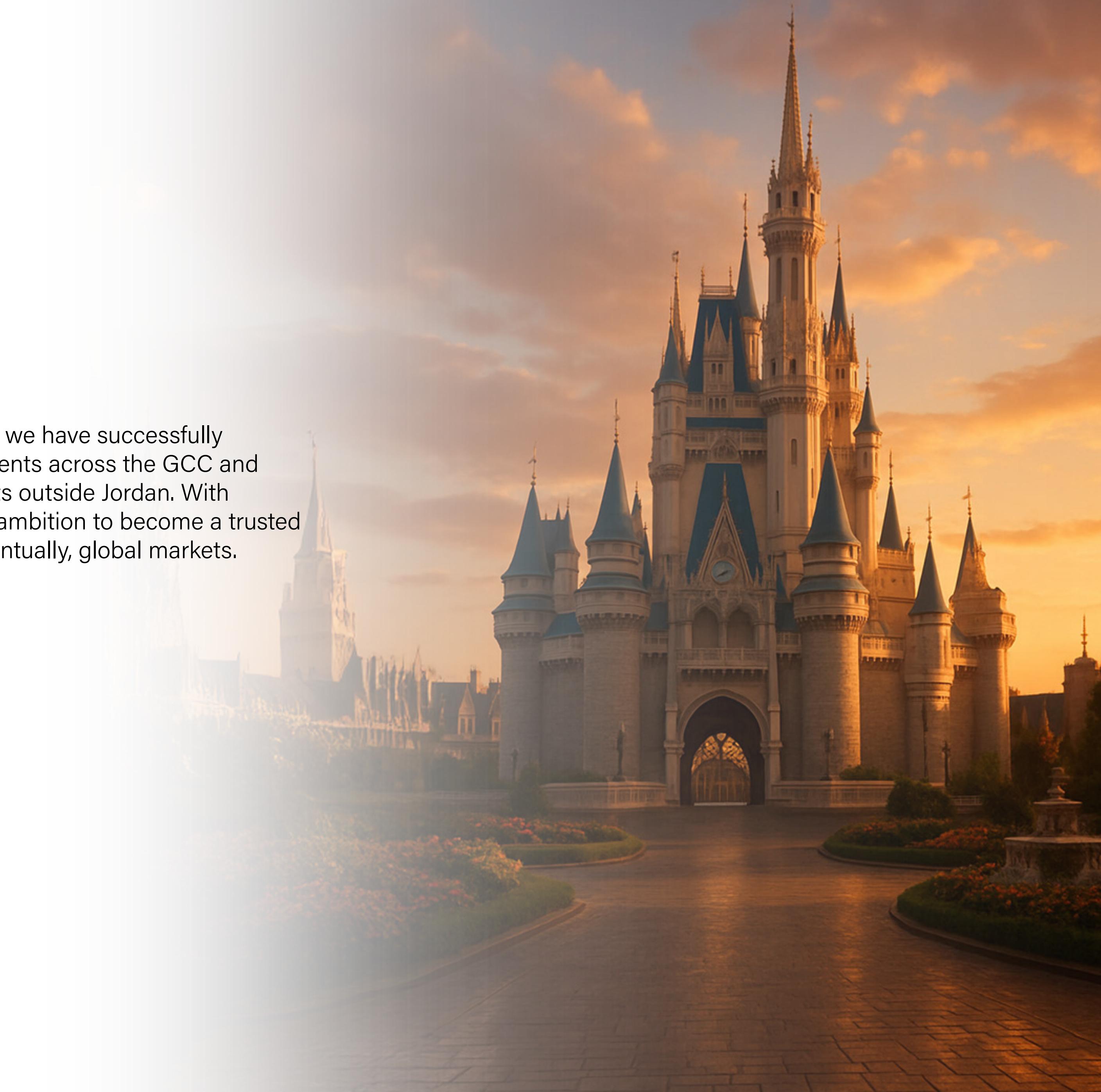
- Restaurants and Cafes
- Aluminum and Glass
- Medical and Cosmetics
- Sports and Clubs
- Products
- Clothing and Fashion
- Real Estate and Housing
- Automotive and Vehicles
- Factories and Industries
- Farms and Chalets

We have built relationships based on trust, transparency, and value creation, making us the first choice for brands seeking a strategic marketing partner.



REGIONAL & GLOBAL EXPANSION

We started in Jordan with a clear vision for growth, and over the years we have successfully expanded our reach beyond local borders. Today, we proudly serve clients across the GCC and wider Middle Eastern region, establishing a strong presence in markets outside Jordan. With growing demand and proven results, we continue to expand with the ambition to become a trusted digital marketing partner for diverse clients across the region and, eventually, global markets.



MESSAGE FROM THE CEO

Since the founding of Boom Media, our goal has been clear: to redefine digital marketing and make it a true tool for empowering brands to reach their full potential.

We have witnessed firsthand how the right idea, executed with precision and fueled by creativity, can transform the trajectory of any brand.

In a world that evolves at lightning speed, we understand that staying ahead requires continuous innovation, an unwavering commitment to quality, and building partnerships based on mutual trust.

At Boom Media, we place our clients at the heart of every decision we make and every campaign we run, because their success is the ultimate measure of ours.

I invite you to join us on this journey where we create impact, craft success stories, and shape a more creative and effective digital future.

BAKER ABU TOUQ – Boom Media



2026

OUR PARTNERSHIP



2026

OUR PARTNERSHIP





CONCLUSION

At Boom Media, we don't just offer marketing services - we create real success stories. Our vision is clear, and our mission is unwavering: to empower brands to shine in the digital world.

We work with passion, constantly strive for innovation, and rely on data and analysis to deliver effective, measurable solutions.

Our journey continues, and our true success is measured by the success of our clients.

We invite you to join us on this journey where creativity meets strategy, and ideas turn into tangible achievements.

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